

AMENDMENTS TO THE CLAIMS

1-50. (Cancelled)

51. (New) A method comprising:

maintaining an index of information sources, wherein each information source is associated with one or more location codes, and wherein each location code corresponds to a geographic region; and

initiating the transmission of relevant data to a communications device in response to receiving (i) an identifier corresponding to the communications device and (ii) an indication of the geographic position of the communications device, wherein the relevant data originates from at least one information source that is associated with a location code corresponding to a geographic region within a defined distance from the geographic position specified in the received indication.

52. (New) The method of claim 51 wherein the association of each information source with its corresponding one or more location codes is based on one or more location codes encoded in data associated with the information source.

53. (New) The method of claim 51 wherein the association of each information source with its corresponding one or more location codes is received from a network data source.

54. (New) The method of claim 51 wherein the indication of the geographic position of the communications device is received from the communications device.

55. (New) The method of claim 51 wherein the indication of the geographic position of the communications device is received from a system that is monitoring the location of the communications device.

56. (New) The method of claim 51 wherein the at least one information source is an Internet website.

57. (New) The method of claim 51 wherein each information source in the index of information sources is further associated with a demographic code, and wherein the relevant data originates from at least one information source that is associated with a demographic code associated with the communications device specified in the received indication.

58. (New) The method of claim 57 wherein the association of a communications device with a demographic code is based on one or more of (i) an annual income of the communications device user, (ii) a vehicle owned by the communications device user, (iii) an Internet search history of the communications device user, and/or (iv) a purchase history of the communications device user.

59. (New) The method of claim 51 wherein the relevant data is based on the day and time that the indication is received.

60. (New) The method of claim 51 wherein the relevant data comprises one or more of visual and/or audible information.

61. (New) A system comprising:

an information source database comprising an index of information sources, wherein each information source in the index is associated with one or more location codes, and wherein each location code corresponds to a geographic region; and

a processor for initiating the transmission of relevant data to a communications device in response to receiving (i) an identifier corresponding to the communications device and (ii) an indication of the geographic position of the communications device, wherein the relevant data originates from at least one information source that is associated with a location code corresponding to a geographic region within a defined distance from the geographic position specified in the received indication.

62. (New) The system of claim 61 wherein the association of each information source with its corresponding one or more location codes is based on one or more location codes encoded in data associated with the information source.

63. (New) The system of claim 61 wherein the association of each information source with its corresponding one or more location codes is received from a network data source.

64. (New) The system of claim 61 wherein the indication of the geographic position of the communications device is received from the communications device.

65. (New) The system of claim 61 wherein the indication of the geographic position of the communications device is received from a system that is monitoring the location of the communications device.

66. (New) The system of claim 61 wherein the at least one information source is an Internet website.

67. (New) The system of claim 61 wherein each information source in the index of information sources is further associated with a demographic code, and wherein the relevant data originates from at least one information source that is associated with a demographic code associated with the communications device specified in the received indication.

68. (New) The system of claim 67 wherein the association of a communications device with a demographic code is based on one or more of (i) an annual income of the communications device user, (ii) a vehicle owned by the communications device user, (iii) an Internet search history of the communications device user, and/or (iv) a purchase history of the communications device user.

69. (New) The system of claim 61 wherein the relevant data is based on the day and time that the indication is received.

70. (New) The system of claim 61 wherein the relevant data comprises one or more of visual and/or audible information.

71. (New) A computer readable media with instructions to cause a processor to perform the steps of:

maintaining an index of information sources, wherein each information source in the index is associated with one or more location codes, and wherein each location code corresponds to a geographic region;

initiating the transmission of relevant data to a communications device in response to receiving (i) an identifier corresponding to the communications device and (ii) an indication of the geographic position of the communications device, wherein the relevant data originates from at least one information source that is associated with a location code corresponding to a geographic region within a defined distance from the geographic position specified in the received indication.